

ECO 320 – Money and Banking

Course Description

Discusses the role of financial institutions, the banking system, the Federal Reserve System, and the nature and effectiveness of monetary policy tools.

Instructional Materials

Croushore, D. (2012). *M&B2*. Mason, OH: Cengage Learning.

Course Learning Outcomes

1. Analyze the roles of banking and the financial system in the functioning of an economy.
2. Analyze the major functions of money and describe the factors affecting the supply and demand for money in an economy.
3. Apply the present value concept to security valuation.
4. Determine yields to maturity on a variety of debt instruments.
5. Differentiate between nominal and real interest rates and summarize the factors affecting interest rates.
6. Analyze the factors affecting stock prices, and explain the benefits of portfolio diversification.
7. Analyze the basic operation of banks, the structure of the banking industry, and the major regulatory processes controlling banks.
8. Evaluate monetary policy and its impact on economic growth and business cycle.
9. Analyze the various theoretical approaches and models and assess their use in shaping monetary policy.
10. Critically evaluate the global nature of the financial system and the international transmission of shocks.
11. Dissect the various exchange rate regimes and assess the process for determining exchange rates in the foreign exchange markets.
12. Analyze the purpose and basic operation of the Federal Reserve System.
13. Use technology and information resources to research issues in money and banking.
14. Write clearly and concisely about money and banking using proper writing mechanics.